

PARKING SPACE MONITORING



PARK&CONTROL

The comprehensive portfolio of services from APCOA PARKING Park&Control is the leading concept of management of private parking spaces.

The provision of Park&Control parking management services has proved extremely beneficial to many APCOA PARKING clients from various business sectors, for example Property Management Companies, Pubs & Bars, Shopping Centres, Leisure Centres and many privately owned car parks. The APCOA PARKING team can tailor a solution to meet each individual client's needs thus eliminating the parking "headaches" on their sites or alternatively turning their property into a revenue generating venture. With Park&Control, APCOA PARKING provides a mechanism to regulate parking on the client's site, ensuring the parking spaces are not abused or used unlawfully. APCOA PARKING's experience in the provision of such a service is second to none due to our European and local experience having provided the service in excess of 20 years.



HOW PARK&CONTROL WORKS

For car park owners Park&Control parking management is an effective method of ensuring the correct usage and management of the parking facilities.

To this end, Park&Control staff perform routine and regular compliance checks to ensure that all agreed parking regulations are being adhered to at all times. Additionally the Park&Control team manages the implementation of the parking scheme e.g. issuing of Parking Permits, installation of parking equipment and signage etc., they are also responsible for the on-going upkeep and maintenance of the parking equipment. By overseeing the fluent operation of the site and, ensuring effective compliance management the APCOA PARKING Park&Control service ensures an enjoyable and positive experience to our valued clients and motorists alike.



THE ADVANTAGES OF PARK&CONTROL

Customer satisfaction

for car park owners

- Tailor-made solution to suit client needs
- Professional revenue management and reporting
- Provision of professional and friendly service to motorists
- Parking equipment maintenance
- Defined method for controlling occupancy by legitimate users and patrons
- Revenue generation from client property

for motorists

- Customer friendly parking environment
- Availability of space through control of legitimate use
- Provision of customer service to assist motorists

Sustainability

- Orderly and controlled parking environment
- Well maintained and esthetically pleasing car park surroundings

Monitoring of parking space usage

- Availability of spaces to valid car park users only
- Clear and concise signage

Increased parking frequency

- Optimisation of car park operational times
- Compliance with parking time limits



IMPLEMENTATION OPTIONS

The APCOA PARKING Park&Control services offer a range of parking management solutions to clients to ensure maximum compliance on their site or maximum revenue generation depending on the individual client objectives. Our range of service offerings ensures a flexible solution to the client coupled with the reassurance and confidence that APCOA PARKING can deliver the desired level of control and service to their parking facility. Parking regulations are agreed with the clients and conveyed to motorists on clear signage which comply with industry standards and best practice. Our customer focused team operate on a 24/7 basis.

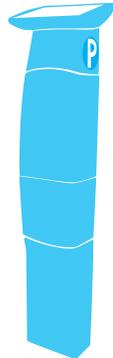
1. Management through parking discs



Used to monitor car parks with “maximum stay” parking rules. The driver is obliged to display a parking disc visibly behind the windscreen. The parking facility is patrolled by the Park&Control team in order to ensure compliance. The permitted parking time is agreed with the client and is clearly indicated on the signage throughout the parking facility.

2. Management through Pay & Display parking tickets

The motorist is required to purchase a parking ticket from the Pay & Display machine to cover the duration of their intended stay. The purchased ticket must be displayed clearly for inspection by the Park&Control team. Upon ticket expiry the motorist may choose to extend their parking and purchase an additional ticket or exit the car park. Vehicles displaying invalid or no ticket are subject to enforcement. The client may choose to allow some Contract Parking in which case the vehicles are identified by either parking permits or registration details.



3. Management through parking permits

The driver is obliged to clearly display a valid parking permit which they have been provided with and applies to that particular car park. Each permit is associated with the registration of the vehicle and can be validated on that basis by the Park&Control teams. Motorists issued with Parking Permits are advised of the use of the facility and signage within the car park clearly announce the conditions of parking.



4. Management through Pay on Foot barrier system

The motorist accesses the car park via an entrance barrier. The motorist must stop the vehicle and take a ticket from the automatic dispenser at which point the barrier will automatically rise to allow entry. The ticket will display details about the car park operation with the date/time of entry printed on the ticket, details of which are also recorded on the mag strip component of the ticket. Motorist may stay for any duration they wish within the operational times of the

car park. Upon choosing to leave the car park the motorist must validate the parking ticket at the Pay on Foot machine and pay the relevant fees associated with the duration of stay. Upon receipt of payment the ticket is returned to the motorist who must present it at the exit barrier ticket acceptance machine. The machine will accept valid paid tickets and automatically raise the barrier to allow the motorist drive out of the car park.



CAR PARK MANAGEMENT AT A GLANCE



APCOA PARKING – We know how!

APCOA PARKING is Europe's largest parking management company and operates car parks in 12 countries across Europe. APCOA PARKING offers its business partners a broad range of services covering all aspects of car park management. Our clients include local authorities, shopping centres, airports, trade fairs, top international hotels, banks, insurance companies, sports stadiums and arenas.

APCOA PARKING – for guaranteed expertise.

- Experts across 12 European countries
- International experience and regional market knowledge
- Independent, objective and focused on our core business

APCOA PARKING makes car parks profitable.

- Maximum return on investment
- Pricing and yield management
- Price leaders in Europe thanks to central procurement

APCOA PARKING – the security of Europe's number 1.

- Market leader with over 7.500 locations in Europe
- Financial stability thanks to a diverse portfolio
- Steady growth for over 40 years

APCOA PARKING provides made-to-measure solutions.

- Operational solutions for all types of parking facilities
- Individual contracts
- Individual on/offline applications for garages

APCOA PARKING thinks of tomorrow today.

- Sustainable growth
- Green solutions
- Corporate social responsibility

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